

2007 ESTIMATED VISITATION BY ORIGIN: TOTAL

Markets	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD 2007	YTD 2006	% Change
Canada Total	34,724	32,516	34,278	37,302	62,692	88,426	254,216	286,005	123,111	70,939	39,952	37,344	1,101,505	1,076,388	2.33%
New Brunswick	15,706	14,519	15,416	15,279	24,813	29,907	73,948	71,811	35,216	24,687	15,926	15,436	352,664	348,426	1.22%
Nova Scotia	13,808	15,250	15,402	16,889	27,023	36,145	94,681	103,179	53,868	32,116	18,188	16,424	442,973	434,713	1.90%
Newfoundland & Labrador	162	182	229	180	557	920	3,387	2,858	1,063	645	465	200	10,848	10,469	3.62%
Quebec	2,001	568	678	2,350	3,774	7,955	36,512	44,229	10,565	5,065	2,078	2,156	117,931	117,502	0.37%
Ontario	2,581	1,670	2,079	2,183	5,185	11,165	40,660	58,781	18,857	6,600	2,587	2,520	154,868	146,260	5.89%
Rest of Canada	466	327	474	421	1,340	2,334	5,028	5,147	3,542	1,826	708	608	22,221	19,018	16.84%
U.S. Total *	846	553	738	1,001	2,848	8,143	22,359	26,804	15,694	5,919	1,371	1,247	87,523	86,259	1.47%
New England	463	285	432	572	1,528	3,542	11,431	14,370	6,966	2,717	741	530	43,577	43,296	0.65%
Rest of US	383	268	306	429	1,320	4,601	10,928	12,434	8,728	3,202	630	717	43,946	42,963	2.29%
Overseas *	386	398	313	378	700	1,558	1,921	1,784	1,604	662	299	451	10,454	10,593	-1.31%
Three Exit Points Total	35,956	33,467	35,329	38,681	66,240	98,127	278,496	314,593	140,409	77,520	41,622	39,042	1,199,482	1,173,240	2.24%
Motor Coach Tourists	13	0	126	44	296	2,109	5,011	5,601	5,989	1,872	9	22	21,092	23,269	-9.36%
Cruise Ship Passengers	0	0	0	0	2,422	2,618	0	2,490	6,209	5,619	0	0	19,358	28,144	-31.22%
2007 GRAND TOTAL	35,969	33,467	35,455	38,725	68,958	102,854	283,507	322,684	152,607	85,011	41,631	39,064	1,239,932	1,224,653	1.25%
2006 GRAND TOTAL	34,405	34,230	35,762	36,646	66,344	94,994	264,971	328,695	159,257	86,674	42,606	40,069	1,224,653		
% change monthly	4.55%	-2.23%	-0.86%	5.67%	3.94%	8.27%	7.00%	-1.83%	-4.18%	-1.92%	-2.29%	-2.51%	1.25%		

Note: * Visitors who used a rental car and visited PEI were not adjusted. Thus, international (US & overseas) visitors might be underestimated.

