

2010 ESTIMATED VISITATION BY MONTH AND ORIGIN: TOTAL

Markets	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD 2010	YTD 2009	% Change
Canada Total	34,423	36,595	37,261	36,622	66,418	90,249	254,000	295,348	119,176	77,085	44,603	44,037	1,135,817	1,117,291	1.7%
New Brunswick	14,842	15,420	15,459	14,992	25,916	30,973	76,573	82,292	35,090	26,753	17,291	17,604	373,205	368,984	1.1%
Nova Scotia	13,928	16,791	15,406	15,101	28,396	37,309	92,490	100,845	49,569	34,087	20,018	19,303	443,243	440,278	0.7%
Newfoundland & Labrador	205	111	151	274	482	606	2,909	2,606	1,175	510	409	240	9,678	9,787	-1.1%
Quebec	2,306	1,448	2,406	2,046	4,242	7,758	35,852	52,653	11,858	5,892	3,208	3,091	132,760	127,543	4.1%
Ontario	2,771	2,487	3,364	3,529	6,227	11,345	41,542	52,346	18,676	9,014	3,452	3,537	158,290	148,118	6.9%
Rest of Canada	371	338	475	680	1,155	2,258	4,634	4,606	2,808	829	225	262	18,641	22,581	-17.4%
U.S. Total *	620	570	761	961	2,657	8,489	19,768	25,207	12,951	4,950	883	657	78,474	84,607	-7.2%
New England	322	264	324	525	1,341	3,598	9,638	13,157	5,635	2,498	581	473	38,356	39,900	-3.9%
Rest of US	298	306	437	436	1,316	4,891	10,130	12,050	7,316	2,452	302	184	40,118	44,707	-10.3%
Overseas *	228	139	230	302	486	1,282	747	968	702	102	26	44	5,256	5,503	-4.5%
Three Exit Points Total	35,271	37,304	38,252	37,885	69,561	100,020	274,515	321,523	132,829	82,137	45,512	44,738	1,219,547	1,207,401	1.0%
Motor Coach Tourists	6	0	5	41	421	2,295	3,730	3,832	4,038	1,532	16	2	15,918	14,818	7.4%
Cruise Ship Passengers	0	0	0	3,885	1,241	5,405	2,759	2,599	22,710	25,019	0	0	63,618	59,014	7.8%
2010 GRAND TOTAL	35,277	37,304	38,257	41,811	71,223	107,720	281,004	327,954	159,577	108,688	45,528	44,740	1,299,083		1.4%
2009 GRAND TOTAL	35,474	36,707	39,698	41,561	76,000	105,682	259,006	319,472	161,478	112,668	48,275	45,200		1,281,221	
% change monthly	-0.6%	1.6%	-3.6%	0.6%	-6.3%	1.9%	8.5%	2.7%	-1.2%	-3.5%	-5.7%	-1.0%			

Note: * Visitors who used a rental car and visited PEI were not adjusted. Thus, international (US & overseas) visitors might be underestimated.

