

2011 ESTIMATED VISITATION BY MONTH AND ORIGIN: TOTAL

Markets	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD 2011	YTD 2010	% Change
Canada Total	36,841	34,275	36,808	40,499	64,052	83,465	221,674	261,124	125,542	76,722	47,018	45,308	1,073,328	1,135,817	-5.5%
New Brunswick	15,569	15,128	15,400	15,521	23,633	28,296	66,980	74,783	40,791	27,710	20,057	19,246	363,114	373,205	-2.7%
Nova Scotia	15,098	14,658	15,372	17,822	28,154	35,304	81,263	87,157	51,867	33,271	20,046	19,084	419,096	443,243	-5.4%
Newfoundland & Labrador	185	165	183	229	461	496	2,442	2,321	1,005	655	216	238	8,596	9,678	-11.2%
Quebec	2,542	1,587	2,380	3,122	4,040	7,248	28,896	46,326	11,329	5,465	2,796	2,938	118,669	132,760	-10.6%
Ontario	3,011	2,295	2,993	3,291	6,538	10,584	39,518	47,255	18,323	8,584	3,433	3,409	149,234	158,290	-5.7%
Rest of Canada	436	442	480	514	1,226	1,537	2,575	3,282	2,227	1,037	470	393	14,619	18,641	-21.6%
U.S. Total *	579	501	694	894	2,331	6,540	18,154	22,183	12,420	4,725	1,191	888	71,100	78,474	-9.4%
New England	312	201	375	437	1,216	3,197	8,478	11,576	5,238	2,440	657	435	34,562	38,356	-9.9%
Rest of US	267	300	319	457	1,115	3,343	9,676	10,607	7,182	2,285	534	453	36,538	40,118	-8.9%
Overseas *	185	130	180	300	273	609	720	754	484	344	215	283	4,477	5,256	-14.8%
Three Exit Points Total	37,605	34,906	37,682	41,693	66,656	90,614	240,548	284,061	138,446	81,791	48,424	46,479	1,148,905	1,219,547	-5.8%
Motor Coach Tourists	3	28	0	13	225	2,378	4,210	4,535	4,811	1,898	3	2	18,106	15,918	13.7%
Cruise Ship Passengers	0	0	0	0	8,046	13,074	5,997	1,203	14,378	19,809	0	0	62,507	63,618	-1.7%
2011 GRAND TOTAL	37,608	34,934	37,682	41,706	74,927	106,066	250,755	289,799	157,635	103,498	48,427	46,481	1,229,518		-5.4%
2010 GRAND TOTAL	35,277	37,304	38,257	41,811	71,223	107,720	281,004	327,954	159,577	108,688	45,528	44,740		1,299,083	
% change monthly	6.6%	-6.4%	-1.5%	-0.3%	5.2%	-1.5%	-10.8%	-11.6%	-1.2%	-4.8%	6.4%	3.9%			

Note: * Visitors who used a rental car and visited PEI were not adjusted. Thus, international (US & overseas) visitors might be underestimated.

