

**2013 ESTIMATED VISITATION BY MONTH AND ORIGIN: TOTAL**

Markets	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD 2013	YTD 2012	% Change
<b>Canada Total</b>	<b>35,806</b>	<b>26,059</b>	<b>31,453</b>	<b>30,732</b>	<b>55,135</b>	<b>95,511</b>	<b>266,671</b>	<b>294,475</b>	<b>112,118</b>	<b>60,401</b>	<b>37,960</b>	<b>38,431</b>	<b>1,084,752</b>	<b>1,041,950</b>	<b>4.1%</b>
New Brunswick	15,388	11,112	12,767	12,552	20,752	33,252	83,880	93,707	36,234	21,198	14,289	14,645	369,776	351,414	5.2%
Nova Scotia	14,206	10,664	12,395	11,758	20,634	33,941	90,308	88,586	40,812	23,202	16,738	16,378	379,622	361,730	4.9%
Newfoundland & Labrador	531	354	434	400	477	947	3,701	3,587	1,238	731	535	388	13,323	14,866	-10.4%
Quebec	2,056	936	2,198	1,988	3,881	8,580	33,641	41,256	9,627	5,161	2,440	3,097	114,861	113,237	1.4%
Ontario	2,740	2,353	2,732	3,161	6,575	13,471	43,578	54,880	16,772	6,644	2,636	2,703	158,245	156,583	1.1%
Rest of Canada	885	640	927	873	2,816	5,320	11,563	12,459	7,435	3,465	1,322	1,220	48,925	44,120	10.9%
<b>U.S. Total</b>	<b>755</b>	<b>532</b>	<b>644</b>	<b>872</b>	<b>3,377</b>	<b>9,887</b>	<b>23,121</b>	<b>25,988</b>	<b>15,337</b>	<b>5,834</b>	<b>1,105</b>	<b>1,067</b>	<b>88,519</b>	<b>85,676</b>	<b>3.3%</b>
New England	313	166	169	299	1,004	3,998	10,817	13,619	5,560	1,882	413	487	38,727	33,541	15.5%
Rest of US	442	366	475	573	2,373	5,889	12,304	12,369	9,777	3,952	692	580	49,792	52,135	-4.5%
<b>Overseas</b>	<b>344</b>	<b>219</b>	<b>311</b>	<b>368</b>	<b>1,351</b>	<b>1,986</b>	<b>2,321</b>	<b>2,548</b>	<b>2,788</b>	<b>1,425</b>	<b>627</b>	<b>614</b>	<b>14,902</b>	<b>16,607</b>	<b>-10.3%</b>
<b>Three Exit Points Total</b>	<b>36,905</b>	<b>26,810</b>	<b>32,408</b>	<b>31,972</b>	<b>59,863</b>	<b>107,384</b>	<b>292,113</b>	<b>323,011</b>	<b>130,243</b>	<b>67,660</b>	<b>39,692</b>	<b>40,112</b>	<b>1,188,173</b>	<b>1,144,233</b>	<b>3.8%</b>
Motor Coach Tourists	0	0	23	0	254	2,053	3,844	4,902	3,983	1,315	47	12	16,433	15,974	2.9%
Cruise Ship Passengers	0	0	0	0	8,917	10,882	9,668	7,709	28,618	27,122	0	0	92,916	67,343	38.0%
<b>2013 GRAND TOTAL</b>	<b>36,905</b>	<b>26,810</b>	<b>32,431</b>	<b>31,972</b>	<b>69,034</b>	<b>120,319</b>	<b>305,625</b>	<b>335,622</b>	<b>162,844</b>	<b>96,097</b>	<b>39,739</b>	<b>40,124</b>	<b>1,297,522</b>		<b>5.7%</b>
<b>2012 GRAND TOTAL</b>	34,781	31,130	31,703	36,716	67,714	102,472	276,933	302,081	157,829	99,766	41,316	45,109		1,227,550	
<b>% change monthly</b>	<b>6.1%</b>	<b>-13.9%</b>	<b>2.3%</b>	<b>-12.9%</b>	<b>1.9%</b>	<b>17.4%</b>	<b>10.4%</b>	<b>11.1%</b>	<b>3.2%</b>	<b>-3.7%</b>	<b>-3.8%</b>	<b>-11.1%</b>			

Note: Visitors who used a rental car and visited PEI were adjusted based on the 2012 Exit Survey data.

