

2014 ESTIMATED VISITATION BY MONTH AND ORIGIN: TOTAL

Markets	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD 2014	YTD 2013	% Change
Canada Total	30,244	31,107	36,199	46,651	72,973	91,269	251,666	300,286	104,696	65,085	36,269	48,717	1,115,162	1,084,752	2.8%
New Brunswick	12,227	13,453	15,218	19,514	30,048	34,033	89,056	97,815	32,042	22,490	14,274	19,925	400,095	369,776	8.2%
Nova Scotia	12,563	13,182	15,380	19,508	26,893	29,899	79,906	94,171	38,122	24,243	15,140	20,545	389,552	379,622	2.6%
Newfoundland & Labrador	350	299	343	562	1,059	1,196	3,121	2,989	1,076	1,074	711	672	13,452	13,323	1.0%
Quebec	2,264	1,642	2,278	2,846	4,387	8,009	32,435	43,104	9,908	5,857	2,399	3,182	118,311	114,861	3.0%
Ontario	2,154	1,718	2,063	3,015	6,935	12,581	37,269	50,724	16,359	7,366	2,812	3,179	146,175	158,245	-7.6%
Rest of Canada	686	813	917	1,206	3,651	5,551	9,879	11,483	7,189	4,055	933	1,214	47,577	48,925	-2.8%
U.S. Total	659	733	818	1,315	4,399	8,994	23,029	26,412	15,388	6,925	1,214	1,562	91,448	88,519	3.3%
New England	257	265	317	601	1,496	2,967	8,155	9,106	4,056	1,925	385	505	30,035	38,727	-22.4%
Rest of US	402	468	501	714	2,903	6,027	14,874	17,306	11,332	5,000	829	1,057	61,413	49,792	23.3%
Overseas	370	554	393	867	1,849	2,466	3,383	3,878	3,029	1,881	454	501	19,625	14,902	31.7%
Three Exit Points Total	31,273	32,394	37,410	48,833	79,221	102,729	278,078	330,576	123,113	73,891	37,937	50,780	1,226,235	1,188,173	3.2%
Motor Coach Tourists	3	6	9	14	339	3,352	4,331	5,416	5,628	1,808	79	17	21,002	16,433	27.8%
Cruise Ship Passengers	0	0	0	0	8,064	8,891	10,220	6,752	27,173	20,608	3,244	0	84,952	92,916	-8.6%
2014 GRAND TOTAL	31,276	32,400	37,419	48,847	87,624	114,972	292,629	342,744	155,914	96,307	41,260	50,797	1,332,189		2.7%
2013 GRAND TOTAL	36,905	26,810	32,431	31,972	69,034	120,319	305,625	335,622	162,844	96,097	39,739	40,124		1,297,522	
% change monthly	-15.3%	20.9%	15.4%	52.8%	26.9%	-4.4%	-4.3%	2.1%	-4.3%	0.2%	3.8%	26.6%			

Note: Visitors who used a rental car and visited PEI were adjusted based on the 2014 Exit Survey data.

