

2015 ESTIMATED VISITATION BY MONTH AND ORIGIN: TOTAL

Markets	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD 2015	YTD 2014	% Change
Canada Total	32,347	24,680	32,238	45,641	73,361	94,494	277,163	322,726	122,472	63,517	37,073	46,301	1,172,013	1,115,162	5.1%
New Brunswick	13,422	10,148	13,985	18,850	28,804	32,591	98,326	104,163	37,080	22,247	14,518	18,582	412,716	400,095	3.2%
Nova Scotia	13,139	10,532	13,148	18,948	26,782	31,292	83,840	96,820	41,646	23,869	15,802	19,574	395,392	389,552	1.5%
Newfoundland & Labrador	359	296	319	473	811	1,173	3,315	3,576	1,534	777	520	503	13,656	13,452	1.5%
Quebec	2,004	942	1,276	2,676	5,157	9,279	35,102	46,191	11,644	5,191	2,394	3,126	124,982	118,311	5.6%
Ontario	2,606	2,073	2,550	3,401	7,903	14,434	45,382	58,878	21,899	7,756	2,900	3,430	173,212	146,175	18.5%
Rest of Canada	817	689	960	1,293	3,904	5,725	11,198	13,098	8,669	3,677	939	1,086	52,055	47,577	9.4%
U.S. Total	702	521	767	1,225	4,349	10,246	25,437	30,167	17,353	6,369	1,225	1,407	99,768	91,448	9.1%
New England	259	172	264	426	1,121	2,459	8,291	11,535	5,262	1,904	451	525	32,669	30,035	8.8%
Rest of US	443	349	503	799	3,228	7,787	17,146	18,632	12,091	4,465	774	882	67,099	61,413	9.3%
Overseas	359	298	353	558	1,503	2,277	3,404	4,141	3,066	1,554	369	403	18,285	19,625	-6.8%
Three Exit Points Total	33,408	25,499	33,358	47,424	79,213	107,017	306,004	357,034	142,891	71,440	38,667	48,111	1,290,066	1,226,235	5.2%
Motor Coach Tourists	0	15	0	73	646	4,148	5,919	4,548	5,073	1,800	34	9	22,265	21,002	6.0%
Cruise Ship Passengers	0	0	0	0	6,267	8,793	8,942	6,168	29,541	19,358	0	0	79,069	84,952	-6.9%
2015 GRAND TOTAL	33,408	25,514	33,358	47,497	86,126	119,958	320,865	367,750	177,505	92,598	38,701	48,120	1,391,400		4.4%
2014 GRAND TOTAL	31,276	32,400	37,419	48,847	87,624	114,972	292,629	342,744	155,914	96,307	41,260	50,797		1,332,189	
% change monthly	6.8%	-21.3%	-10.9%	-2.8%	-1.7%	4.3%	9.6%	7.3%	13.8%	-3.9%	-6.2%	-5.3%			

Note: Visitors who used a rental car and visited PEI were adjusted based on the 2014 Exit Survey data.

Highlighted in yellow: Forecasted months

