

## Summary of PEI Tourism Expenditure Estimates

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By Centre for Tourism Research at TIAPEI

\$: millions

	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015 (F)	Average Growth Rate
<b>Total Revenue</b>	<b>\$342.3</b>	<b>\$346.4</b>	<b>\$360.5</b>	<b>\$359.5</b>	<b>\$359.1</b>	<b>\$378.6</b>	<b>\$381.7</b>	<b>\$380.4</b>	<b>\$381.6</b>	<b>\$401.1</b>	<b>\$405.1</b>	
% Change from previous year		1.2%	4.1%	-0.3%	-0.1%	5.4%	0.8%	-0.3%	0.3%	5.1%	1.0%	1.7%
% Change from 2005 to each year		1.2%	5.3%	5.0%	4.9%	10.6%	11.5%	11.1%	11.5%	17.2%	18.3%	
<b>Non-resident Visitors' Total</b>	<b>\$284.4</b>	<b>\$287.2</b>	<b>\$299.1</b>	<b>\$293.7</b>	<b>\$292.3</b>	<b>\$311.2</b>	<b>\$312.3</b>	<b>\$310.0</b>	<b>\$309.5</b>	<b>\$321.5</b>	<b>\$325.3</b>	
% Change from previous year		1.0%	4.1%	-1.8%	-0.5%	6.5%	0.4%	-0.7%	-0.2%	3.9%	1.2%	1.4%
% Change from 2005 to each year		1.0%	5.2%	3.3%	2.8%	9.4%	9.8%	9.0%	8.8%	13.0%	14.4%	
<b>Non-resident Visitors' Main Season</b>	<b>\$254.2</b>	<b>\$255.6</b>	<b>\$267.3</b>	<b>\$260.8</b>	<b>\$258.1</b>	<b>\$276.5</b>	<b>\$274.3</b>	<b>\$268.2</b>	<b>\$269.7</b>	<b>\$280.4</b>	<b>\$285.8</b>	
% Change from previous year		0.6%	4.6%	-2.4%	-1.0%	7.1%	-0.8%	-2.2%	0.6%	4.0%	1.9%	1.2%
% Change from 2005 to each year		0.6%	5.2%	2.6%	1.5%	8.8%	7.9%	5.5%	6.1%	10.3%	12.4%	
<b>Non-resident Visitors' Off-Season</b>	<b>\$30.2</b>	<b>\$31.6</b>	<b>\$31.8</b>	<b>\$32.9</b>	<b>\$34.2</b>	<b>\$34.7</b>	<b>\$38.0</b>	<b>\$41.8</b>	<b>\$39.8</b>	<b>\$41.1</b>	<b>\$39.5</b>	
% Change from previous year		4.6%	0.6%	3.5%	4.0%	1.5%	9.5%	10.0%	-4.8%	3.3%	-3.9%	2.8%
% Change from 2005 to each year		4.6%	5.3%	8.9%	13.2%	14.9%	25.8%	38.4%	31.8%	36.1%	30.8%	
<b>Residents' Total</b>	<b>\$57.9</b>	<b>\$59.2</b>	<b>\$61.4</b>	<b>\$65.8</b>	<b>\$66.8</b>	<b>\$67.4</b>	<b>\$69.4</b>	<b>\$70.4</b>	<b>\$72.1</b>	<b>\$79.6</b>	<b>\$79.8</b>	
% Change from previous year		2.2%	3.7%	7.2%	1.5%	0.9%	3.0%	1.4%	2.4%	10.4%	0.3%	3.3%
% Change from 2005 to each year		2.2%	6.0%	13.6%	15.4%	16.4%	19.9%	21.6%	24.5%	37.5%	37.8%	

Note: (F) forecast