

% Increase / Decrease - 2008/2009

~ = Not Open / Operating

N/A = not available

	YTD % Chg	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Traffic													
Air (All Enplaned)	-1.2%	2.7%	6.1%	8.2%	6.1%	2.4%	-10.2%	-8.2%	4.5%	-7.9%	-9.0%	-0.1%	5.1%
Bridge (Non-Resident Vehicles)	9.1%	2.8%	-4.1%	4.4%	15.5%	16.5%	0.7%	9.7%	7.8%	24.1%	7.7%	11.0%	4.2%
Ferry (All Vehicles)	-3.0%	~	~	~	~	-0.9%	-14.1%	3.9%	-4.4%	12.0%	-12.6%	-9.1%	N/A
Visitor Inquiries													
Call Centre Inquiries	3.8%	-16.9%	32.1%	22.2%	-33.3%	12.6%	-14.6%	11.5%	46.3%	21.3%	27.7%	27.1%	21.5%
Mail Out Kits	-12.5%	-23.7%	49.1%	21.2%	-37.7%	0.2%	-30.0%	-25.0%	-8.4%	-25.5%	-7.6%	1.9%	-10.5%
Visitor Information Centres													
Airport	-2.9%	~	~	~	~	~	-27.2%	-2.3%	4.2%	9.0%	~	~	~
Ch'town	-7.7%	~	22.9%	13.4%	31.7%	4.0%	3.3%	-8.2%	-10.7%	-19.5%	-6.1%	60.5%	70.0%
Borden-Carleton	0.9%	93.8%	-36.4%	-4.6%	31.4%	20.1%	-16.0%	-7.8%	10.2%	7.4%	-1.3%	-23.6%	-5.6%
Wood Islands	-6.2%	~	~	~	~	54.5%	-21.1%	-3.7%	-0.9%	-7.7%	-24.0%	-17.4%	-39.6%
Cavendish	20.4%	~	~	~	~	2.8%	1.9%	21.6%	24.2%	33.5%	7.8%	~	~
St. Peters	2.9%	~	~	~	~	~	-33.0%	-8.0%	30.7%	-6.9%	5.7%	~	~
S'Side	-28.0%	~	~	~	~	~	0.9%	-58.1%	0.0%	-31.7%	~	~	~
Souris	39.9%	~	~	~	~	~	80.2%	25.3%	37.3%	49.4%	68.8%	~	~
West Prince	9.0%	~	~	~	~	~	-1.4%	14.1%	13.7%	14.5%	-41.5%	~	~
Total Parties Counseled	2.0%	113.7%	-20.0%	1.4%	31.5%	13.7%	-0.9%	-4.4%	8.7%	0.9%	-0.3%	3.7%	3.7%
Provincial Parks													
Parks West	18.9%	~	~	~	~	-22.9%	18.4%	-0.2%	40.1%	74.8%	~	~	~
Parks East	8.1%	~	~	~	~	15.9%	-14.4%	8.6%	11.6%	14.6%	~	~	~
Total	13.7%	~	~	~	~	5.9%	3.0%	3.5%	25.3%	38.7%	~	~	~
Golf PEI													
Non-Member Rounds	6.2%	~	~	~	~	21.1%	1.1%	-3.1%	4.5%	20.6%	N/A	~	~
Total Rounds Played	1.9%	~	~	~	~	2.7%	-1.0%	-5.7%	0.7%	17.5%	N/A	~	~
Cruise Ships*													
Total # of Passengers	5.1%	~	~	~	~	-33.7%	1.7%	297.8%	-100.0%	21.0%	9.6%	12.9%	~
Parks Canada													
PEI National Park	-4.8%	-90.8%	-90.0%	-87.4%	-64.4%	17.5%	-0.6%	-5.8%	17.3%	11.2%	~	~	~
Province House	35.5%	12.0%	18.5%	0.4%	35.3%	-21.2%	-7.8%	34.4%	52.4%	48.9%	~	~	~
Green Gables	-13.2%	~	~	-40.8%	4.7%	-18.6%	-12.6%	-2.1%	-6.6%	6.2%	N/A	~	~
Campgrounds	8.8%	~	~	~	~	~	-28.4%	5.8%	11.8%	107.7%	~	~	~
Historic Sites													
Orwell	-2.5%	137.1%	125.9%	-19.3%	224.3%	16.4%	-27.3%	-2.8%	-18.1%	-16.2%	169.0%	71.2%	-27.6%
Beaconsfield	-6.2%	106.3%	27.8%	2.2%	-33.1%	-27.4%	16.2%	-5.2%	-38.8%	-18.8%	8.1%	4.8%	-40.8%
Eptek	3.5%	-28.2%	8.9%	10.8%	-8.1%	-39.5%	4.5%	-19.6%	12.2%	57.6%	2.4%	27.1%	-16.1%
Acadian Museum	-36.7%	-21.9%	-40.4%	-56.5%	-19.6%	6.1%	-27.9%	-32.0%	-26.3%	-67.9%	-26.4%	-74.2%	-37.6%
Elmira	1.4%	~	~	~	~	-27.8%	19.1%	16.9%	-0.6%	13.2%	-31.7%	~	~
Basin Head	-0.9%	~	~	~	~	-41.8%	10.5%	-6.4%	-6.3%	33.2%	~	~	~
Green Park	-8.2%	~	~	~	~	900.0%	5.3%	-12.3%	-5.7%	-27.9%	~	~	~
Total Visitors	-6.7%	16.9%	12.7%	-11.3%	-7.9%	12.2%	-3.4%	-8.8%	-9.3%	-7.7%	2.2%	-4.8%	-32.5%

December 2009 Occupancy Report

OCCUPANCY RATE BY REGION

Occupancy Rate = total number of room-nights sold divided by total number of room-nights available.	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2009 Current Compliancy Rate	99.9%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
2009 Total Operations Open		140	140	141	156	504	1021	1089	1094	963	486	168	149
2009 Total Room-nights Available *	1,389,091	68,545	64,310	72,095	67,762	119,114	180,067	199,530	194,983	168,035	109,719	72,737	72,194
2008 Current Compliancy Rate	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
2008 Total Operations Open		142	142	145	161	524	1,004	1,084	1,082	929	480	163	134
2008 Total Room-nights Available *	1,420,618	69,048	66,194	69,494	70,807	127,980	183,249	203,661	204,682	171,797	116,842	72,163	64,701
Province Wide													
2009 - Occupancy Rate %	40.6%	20.9%	30.6%	26.7%	31.5%	32.5%	32.9%	58.7%	68.9%	40.6%	32.0%	31.7%	19.5%
2008 - Occupancy Rate %	41.2%	22.6%	29.6%	26.2%	24.9%	27.2%	37.0%	60.3%	69.0%	41.6%	35.6%	28.4%	21.4%
% Point Change from Previous Year	-0.6%	-1.7%	1.0%	0.5%	6.6%	5.3%	-4.1%	-1.6%	-0.1%	-1.0%	-3.6%	3.3%	-1.9%
2009 - Room-nights Sold	564,416	14,306	19,707	19,230	21,370	38,726	59,163	117,134	134,253	68,250	35,161	23,037	14,079
2008 - Room-nights Sold	585,335	15,629	19,623	18,192	17,635	34,841	67,833	122,858	141,230	71,545	41,634	20,470	13,845
Difference in Room-nights Sold	-20,919	-1,323	84	1,038	3,735	3,885	-8,670	-5,724	-6,977	-3,295	-6,473	2,567	234
% Change from Previous Year	-3.6%	-8.5%	0.4%	5.7%	21.2%	11.2%	-12.8%	-4.7%	-4.9%	-4.6%	-15.5%	12.5%	1.7%
REGION													
North Cape Coastal Drive													
Regional Compliance Rate	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
2009 - Occupancy Rate %	39.8%	28.1%	36.2%	33.1%	29.4%	33.1%	36.2%	49.5%	63.2%	46.2%	34.1%	43.5%	28.5%
2008 - Occupancy Rate %	39.6%	28.8%	32.0%	30.2%	32.1%	32.1%	40.3%	52.0%	63.2%	46.9%	38.7%	31.8%	24.7%
% Point Change from Previous Year	0.2%	-0.7%	4.2%	2.9%	-2.7%	1.0%	-4.1%	-2.5%	0.0%	-0.7%	-4.6%	11.7%	3.8%
2009 - Room-nights Sold	110,023	5,118	6,587	7,135	5,525	8,195	10,209	14,899	18,986	12,329	8,088	7,796	5,156
2008 - Room-nights Sold	110,058	5,518	6,083	5,980	5,648	7,692	11,010	15,567	19,194	12,657	9,744	6,633	4,332
Difference in Room-nights Sold	-35	-400	504	1,155	-123	503	-801	-668	-208	-328	-1,656	1,163	824
% Change from Previous Year	0.0%	-7.2%	8.3%	19.3%	-2.2%	6.5%	-7.3%	-4.3%	-1.1%	-2.6%	-17.0%	17.5%	19.0%
Green Gables Shore													
Regional Compliance Rate	99.8%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	99.0%	99.0%	100.0%	100.0%
2009 - Occupancy Rate %	40.3%	2.7%	6.1%	1.5%	6.1%	10.5%	23.5%	66.2%	69.7%	31.6%	15.3%	6.2%	5.3%
2008 - Occupancy Rate %	40.4%	2.4%	8.8%	1.5%	1.2%	9.9%	28.7%	64.3%	70.7%	29.5%	15.4%	4.8%	4.5%
% Point Change from Previous Year	-0.1%	0.3%	-2.7%	0.0%	4.9%	0.6%	-5.2%	1.9%	-1.0%	2.1%	-0.1%	1.4%	0.8%
2009 - Room-nights Sold	126,089	103	209	48	236	2,559	13,455	42,879	45,162	17,450	3,415	366	207
2008 - Room-nights Sold	133,542	95	331	55	66	2,834	17,338	43,574	48,111	16,866	4,007	202	63
Difference in Room-nights Sold	-7,453	8	-122	-7	170	-275	-3,883	-695	-2,949	584	-592	164	144
% Change from Previous Year	-5.6%	8.4%	-36.9%	-12.7%	257.6%	-9.7%	-22.4%	-1.6%	-6.1%	3.5%	-14.8%	81.2%	228.6%
Red Sands													
Regional Compliance Rate	99.7%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	99.0%	99.0%	100.0%	100.0%	100.0%
2009 - Occupancy Rate %	32.0%	5.4%	10.0%	6.4%	9.2%	15.4%	19.1%	55.4%	64.2%	23.0%	16.7%	18.7%	10.3%
2008 - Occupancy Rate %	31.3%	5.2%	12.4%	7.1%	5.9%	8.5%	22.2%	56.1%	62.9%	22.9%	15.0%	10.6%	5.4%
% Point Change from Previous Year	0.7%	0.2%	-2.4%	-0.7%	3.3%	6.9%	-3.1%	-0.7%	1.3%	0.1%	1.7%	8.1%	4.9%
2009 - Room-nights Sold	21,094	107	197	137	210	785	2,011	6,643	7,470	2,126	803	388	217
2008 - Room-nights Sold	20,906	97	223	127	169	525	2,177	6,785	7,588	2,077	803	237	98
Difference in Room-nights Sold	188	10	-26	10	41	260	-166	-142	-118	49	0	151	119
% Change from Previous Year	0.9%	10.3%	-11.7%	7.9%	24.3%	49.5%	-7.6%	-2.1%	-1.6%	2.4%	0.0%	63.7%	121.4%
Charlottetown													
Regional Compliance Rate	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
2009 - Occupancy Rate %	44.4%	20.9%	33.1%	27.3%	38.0%	47.4%	47.2%	61.7%	78.5%	57.4%	45.2%	32.8%	18.6%
2008 - Occupancy Rate %	45.8%	23.2%	32.4%	28.2%	26.9%	38.4%	50.6%	67.8%	78.1%	64.1%	52.9%	32.0%	21.8%
% Point Change from Previous Year	-1.4%	-2.3%	0.7%	-0.9%	11.1%	9.0%	-3.4%	-6.1%	0.4%	-6.7%	-7.7%	0.8%	-3.2%
2009 - Room-nights Sold	252,939	8,627	12,463	11,389	15,010	24,991	26,427	37,702	44,747	28,582	20,588	14,163	8,250
2008 - Room-nights Sold	268,130	9,631	12,717	11,722	11,268	21,497	30,138	42,411	48,835	32,652	25,104	13,155	9,000
Difference in Room-nights Sold	-15,191	-1,004	-254	-333	3,742	3,494	-3,711	-4,709	-4,088	-4,070	-4,516	1,008	-750
% Change from Previous Year	-5.7%	-10.4%	-2.0%	-2.8%	33.2%	16.3%	-12.3%	-11.1%	-8.4%	-12.5%	-18.0%	7.7%	-8.3%
Points East													
Regional Compliance Rate	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
2009 - Occupancy Rate %	32.9%	10.6%	8.2%	15.4%	11.4%	17.8%	25.1%	47.6%	56.7%	28.7%	16.9%	8.9%	6.5%
2008 - Occupancy Rate %	33.0%	11.4%	11.3%	11.7%	15.6%	17.3%	27.4%	46.4%	55.2%	26.5%	15.4%	6.5%	12.8%
% Point Change from Previous Year	-0.1%	-0.8%	-3.1%	3.7%	-4.2%	0.5%	-2.3%	1.2%	1.5%	2.2%	1.5%	2.4%	-6.3%
2009 - Room-nights Sold	54,271	351	251	521	389	2,196	7,061	15,011	17,888	7,763	2,267	324	249
2008 - Room-nights Sold	52,699	288	269	308	484	2,293	7,170	14,521	17,502	7,293	1,976	243	352
Difference in Room-nights Sold	1,572	63	-18	213	-95	-97	-109	490	386	470	291	81	-103
% Change from Previous Year	3.0%	21.9%	-6.7%	69.2%	-19.6%	-4.2%	-1.5%	3.4%	2.2%	6.4%	14.7%	33.3%	-29.3%

* = at time of reporting

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OCCUPANCY RATE BY TYPE OF ACCOMMODATION

Occupancy rate = total number of room-nights rented divided by total number of room-nights available.

	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
All Fixed Roof													
Hotels/Motels/Resorts													
Compliance Rate for Type	98.2%	95.0%	97.0%	97.0%	98.0%	97.0%	99.0%	99.0%	99.0%	99.0%	98.0%	100.0%	100.0%
2009 - Occupancy Rate %	43.0%	23.4%	34.3%	29.2%	35.8%	41.6%	40.0%	57.3%	72.1%	48.8%	39.4%	37.1%	21.8%
2008 - Occupancy Rate %	43.6%	24.8%	32.2%	28.2%	27.5%	34.2%	44.9%	61.1%	72.5%	52.3%	44.4%	32.2%	23.0%
% Point Change from Previous Year	-0.6%	-1.4%	2.1%	1.0%	8.3%	7.4%	-4.9%	-3.8%	-0.4%	-3.5%	-5.0%	4.9%	-1.2%
2009 - Room-nights Sold	384,692	13,281	18,524	17,692	19,777	33,048	39,445	61,575	74,183	44,498	28,320	21,319	13,030
2008 - Room-nights Sold	402,977	14,576	18,257	16,754	15,927	28,840	45,896	67,666	80,209	49,428	34,004	18,819	12,601
% Change from Previous Year	-4.5%	-8.9%	1.5%	5.6%	24.2%	14.6%	-14.1%	-9.0%	-7.5%	-10.0%	-16.7%	13.3%	3.4%
Inns													
Compliance Rate for Type	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
2009 - Occupancy Rate %	43.7%	18.3%	30.7%	36.0%	31.7%	39.2%	42.3%	57.9%	64.3%	48.3%	38.8%	26.8%	24.0%
2008 - Occupancy Rate %	51.3%	27.2%	34.0%	31.4%	35.1%	35.9%	53.0%	69.7%	80.8%	55.4%	38.4%	29.9%	24.2%
% Point Change from Previous Year	-7.6%	-8.9%	-3.3%	4.6%	-3.4%	3.3%	-10.7%	-11.8%	-16.5%	-7.1%	0.4%	-3.1%	-0.2%
2009 - Room-nights Sold	23,253	576	696	904	781	1,251	2,790	4,555	5,087	3,383	1,791	956	483
2008 - Room-nights Sold	33,283	797	918	912	1,045	1,767	4,689	6,665	7,762	4,932	2,232	898	666
% Change from Previous Year	-30.1%	-27.7%	-24.2%	-0.9%	-25.3%	-29.2%	-40.5%	-31.7%	-34.5%	-31.4%	-19.8%	6.5%	-27.5%
Cabins/Cottages													
Compliance Rate for Type	99.6%	94.0%	97.0%	97.0%	98.0%	100.0%	100.0%	100.0%	100.0%	99.0%	99.0%	100.0%	100.0%
2009 - Occupancy Rate %	39.4%	11.1%	8.9%	13.7%	8.3%	10.3%	20.6%	63.8%	67.1%	26.6%	13.7%	7.8%	8.3%
2008 - Occupancy Rate %	37.2%	5.3%	13.8%	16.0%	7.7%	8.9%	21.0%	60.7%	65.3%	20.2%	11.4%	9.5%	20.2%
% Point Change from Previous Year	2.2%	5.8%	-4.9%	-2.3%	0.6%	1.4%	-0.4%	3.1%	1.8%	6.4%	2.3%	-1.7%	-11.9%
2009 - Room-nights Sold	114,849	187	146	242	209	2,368	11,499	40,596	42,634	13,777	2,663	299	229
2008 - Room-nights Sold	105,226	83	197	249	234	2,148	11,147	37,667	40,794	9,902	2,236	302	267
% Change from Previous Year	9.1%	125.3%	-25.9%	-2.8%	-10.7%	10.2%	3.2%	7.8%	4.5%	39.1%	19.1%	-1.0%	-14.2%
Tourist Home/B&B													
Compliance Rate for Type	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
2009 - Occupancy Rate %	28.0%	3.8%	5.3%	5.5%	8.0%	15.4%	28.7%	50.4%	60.0%	36.5%	17.3%	5.9%	4.4%
2008 - Occupancy Rate %	29.5%	3.0%	4.6%	4.9%	6.2%	14.2%	32.0%	51.0%	56.8%	37.5%	21.1%	6.0%	5.4%
% Point Change from Previous Year	-1.5%	0.8%	0.7%	0.6%	1.8%	1.2%	-3.3%	-0.6%	3.2%	-1.0%	-3.8%	-0.1%	-1.0%
2009 - Room-nights Sold	41,534	262	341	392	603	2,059	5,416	10,382	12,308	6,584	2,387	463	337
2008 - Room-nights Sold	43,479	173	251	277	429	2,077	6,052	10,778	12,347	7,213	3,120	451	311
% Change from Previous Year	-4.5%	51.4%	35.9%	41.5%	40.6%	-0.9%	-10.5%	-3.7%	-0.3%	-8.7%	-23.5%	2.7%	8.4%
Other													
Compliance Rate for Type	100.0%	~	~	~	~	100.0%	100.0%	100.0%	100.0%	100.0%	0.0%	~	~
2009 - Occupancy Rate %	20.5%	~	~	~	~	0.0%	14.4%	28.0%	44.1%	13.3%	0.0%	~	~
2008 - Occupancy Rate %	43.5%	~	~	~	~	16.4%	27.2%	44.1%	63.4%	58.3%	33.9%	~	~
% Point Change from Previous Year	-23.0%	~	~	~	~	-16.4%	-12.8%	-16.1%	-19.3%	-45.0%	-33.9%	~	~
2009 - Room-nights Sold	88	~	~	~	~	0	13	26	41	8	0	~	~
2008 - Room-nights Sold	370	~	~	~	~	9	49	82	118	70	42	~	~
% Change from Previous Year	-76.2%	~	~	~	~	-100.0%	-73.5%	-68.3%	-65.3%	-88.6%	-100.0%	~	~

VISITOR ORIGINS

* Number of Room-nights Sold * Fixed Roof Accommodation Only	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
GEOGRAPHIC ORIGIN													
Volume													
Canada 2009	478,443	13,715	19,027	18,397	19,468	33,429	47,786	97,730	112,985	51,462	29,152	21,869	13,423
Canada 2008	467,989	14,799	18,906	17,250	16,437	29,900	51,667	93,491	108,693	49,908	34,073	19,538	13,327
<i>% Change over 2008</i>	2.2%	-7.3%	0.6%	6.6%	18.4%	11.8%	-7.5%	4.5%	3.9%	3.1%	-14.4%	11.9%	0.7%
Alberta 2009	21,074	209	247	325	737	1,650	2,087	4,966	6,000	2,865	1,206	531	251
Alberta 2008	21,092	279	399	344	428	1,036	2,208	5,228	5,545	3,374	1,837	234	180
<i>% Change over 2008</i>	-0.1%	-25.1%	-38.1%	-5.5%	72.2%	59.3%	-5.5%	-5.0%	8.2%	-15.1%	-34.3%	126.9%	39.4%
British Columbia 2009	13,178	115	108	280	646	1,164	1,473	2,529	3,381	2,107	833	467	75
British Columbia 2008	14,062	103	218	239	295	1,013	1,632	2,941	3,028	2,647	1,604	274	68
<i>% Change over 2008</i>	-6.3%	11.7%	-50.5%	17.2%	119.0%	14.9%	-9.7%	-14.0%	11.7%	-20.4%	-48.1%	70.4%	10.3%
Manitoba 2009	6,718	97	56	169	400	732	616	1,216	2,053	730	308	284	57
Manitoba 2008	4,994	86	88	146	134	329	594	971	985	885	642	63	71
<i>% Change over 2008</i>	34.5%	12.8%	-36.4%	15.8%	198.5%	122.5%	3.7%	25.2%	108.4%	-17.5%	-52.0%	350.8%	-19.7%
New Brunswick 2009	83,413	3,269	5,074	3,745	3,482	6,634	7,899	15,703	16,528	8,529	5,835	3,951	2,764
New Brunswick 2008	80,246	3,595	4,619	3,817	3,574	6,309	8,853	13,708	15,823	7,372	6,073	3,786	2,717
<i>% Change over 2008</i>	3.9%	-9.1%	9.9%	-1.9%	-2.6%	5.2%	-10.8%	14.6%	4.5%	15.7%	-3.9%	4.4%	1.7%
Newfoundland 2009	14,831	457	423	568	586	1,210	1,437	3,397	3,834	1,197	874	365	483
Newfoundland 2008	13,581	406	319	311	450	849	1,353	3,085	3,449	1,332	1,103	533	391
<i>% Change over 2008</i>	9.2%	12.6%	32.6%	82.6%	30.2%	42.5%	6.2%	10.1%	11.2%	-10.1%	-20.8%	-31.5%	23.5%
Nova Scotia 2009	107,582	3,570	6,446	4,097	4,287	7,635	10,148	20,197	23,021	11,958	7,507	5,549	3,167
Nova Scotia 2008	108,688	4,134	6,377	3,911	4,069	7,739	12,293	18,266	24,549	10,611	7,629	5,373	3,737
<i>% Change over 2008</i>	-1.0%	-13.6%	1.1%	4.8%	5.4%	-1.3%	-17.4%	10.6%	-6.2%	12.7%	-1.6%	3.3%	-15.3%
Nunavut 2009	457	4	5	1	0	84	47	92	188	14	3	15	4
Nunavut 2008	226	6	0	1	39	7	17	63	44	42	6	1	0
<i>% Change over 2008</i>	102.2%	-33.3%	500.0%	0.0%	-100.0%	1100.0%	176.5%	46.0%	327.3%	-66.7%	-50.0%	1400.0%	400.0%
NWT 2009	1,005	26	2	60	21	107	80	139	447	40	34	23	26
NWT 2008	473	2	10	0	6	19	52	116	85	86	89	5	3
<i>% Change over 2008</i>	112.5%	1200.0%	-80.0%	6000.0%	250.0%	463.2%	53.8%	19.8%	425.9%	-53.5%	-61.8%	360.0%	766.7%
Ontario 2009	118,828	1,969	1,976	3,195	4,128	6,846	13,614	29,995	32,880	13,522	5,194	3,780	1,729
Ontario 2008	114,771	1,741	2,041	2,819	2,607	5,499	12,974	30,381	32,275	12,551	6,300	3,577	2,006
<i>% Change over 2008</i>	3.5%	13.1%	-3.2%	13.3%	58.3%	24.5%	4.9%	-1.3%	1.9%	7.7%	-17.6%	5.7%	-13.8%
Prince Edward Island 2009	62,423	3,312	4,044	4,940	3,533	4,922	5,755	6,248	8,422	6,165	5,329	5,483	4,270
Prince Edward Island 2008	64,237	3,818	4,322	5,082	3,781	5,133	6,748	5,741	8,394	6,450	6,268	4,894	3,606
<i>% Change over 2008</i>	-2.8%	-13.3%	-6.4%	-2.8%	-6.6%	-4.1%	-14.7%	8.8%	0.3%	-4.4%	-15.0%	12.0%	18.4%
Quebec 2009	41,596	641	617	868	1,149	1,672	3,842	12,046	13,600	3,711	1,647	1,236	567
Quebec 2008	40,532	608	480	538	981	1,779	4,261	12,054	13,194	3,625	1,733	756	523
<i>% Change over 2008</i>	2.6%	5.4%	28.5%	61.3%	17.1%	-6.0%	-9.8%	-0.1%	3.1%	2.4%	-5.0%	63.5%	8.4%
Saskatchewan 2009	6,550	38	27	139	486	655	707	1,118	2,248	580	339	183	30
Saskatchewan 2008	4,657	21	33	38	68	182	646	890	1,229	831	657	42	20
<i>% Change over 2008</i>	40.6%	81.0%	-18.2%	265.8%	614.7%	259.9%	9.4%	25.6%	82.9%	-30.2%	-48.4%	335.7%	50.0%
Yukon 2009	788	8	2	10	13	118	81	84	383	44	43	2	0
Yukon 2008	430	0	0	4	5	6	36	47	93	102	132	0	5
<i>% Change over 2008</i>	83.3%	800.0%	200.0%	150.0%	160.0%	1866.7%	125.0%	78.7%	311.8%	-56.9%	-67.4%	200.0%	-100.0%

VISITOR ORIGINS

* Number of Room-nights Sold * Fixed Roof Accommodation Only	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
United States 2009	48,234	412	496	655	955	1,824	6,280	12,228	13,197	8,067	2,971	744	405
United States 2008	53,802	579	443	568	618	1,867	6,753	13,983	16,157	9,216	2,690	636	292
<i>% Change over 2008</i>	-10.3%	<i>-28.8%</i>	<i>12.0%</i>	<i>15.3%</i>	<i>54.5%</i>	<i>-2.3%</i>	<i>-7.0%</i>	<i>-12.6%</i>	<i>-18.3%</i>	<i>-12.5%</i>	<i>10.4%</i>	<i>17.0%</i>	<i>38.7%</i>
New England 2009	17,095	114	96	197	206	537	1,890	4,771	5,397	2,843	735	198	111
New England 2008	18,005	103	166	155	173	501	2,087	5,445	6,139	2,339	663	175	59
<i>% Change over 2008</i>	-5.1%	<i>10.7%</i>	<i>-42.2%</i>	<i>27.1%</i>	<i>19.1%</i>	<i>7.2%</i>	<i>-9.4%</i>	<i>-12.4%</i>	<i>-12.1%</i>	<i>21.5%</i>	<i>10.9%</i>	<i>13.1%</i>	<i>88.1%</i>
Mid-Atlantic 2009	7,009	35	63	59	129	249	713	1,802	2,239	1,081	507	71	61
Mid-Atlantic 2008	7,841	99	51	46	80	211	855	1,829	2,935	1,193	354	117	71
<i>% Change over 2008</i>	-10.6%	<i>-64.6%</i>	<i>23.5%</i>	<i>28.3%</i>	<i>61.3%</i>	<i>18.0%</i>	<i>-16.6%</i>	<i>-1.5%</i>	<i>-23.7%</i>	<i>-9.4%</i>	<i>43.2%</i>	<i>-39.3%</i>	<i>-14.1%</i>
South 2009	12,034	174	111	217	285	521	1,699	2,917	3,122	1,921	765	210	92
South 2008	14,043	173	112	151	160	535	1,755	3,350	3,672	3,264	673	113	85
<i>% Change over 2008</i>	-14.3%	<i>0.6%</i>	<i>-0.9%</i>	<i>43.7%</i>	<i>78.1%</i>	<i>-2.6%</i>	<i>-3.2%</i>	<i>-12.9%</i>	<i>-15.0%</i>	<i>-41.1%</i>	<i>13.7%</i>	<i>85.8%</i>	<i>8.2%</i>
Midwest 2009	6,149	49	96	126	173	212	956	1,444	1,341	1,013	480	182	77
Midwest 2008	6,446	99	60	94	90	264	994	1,611	1,644	1,052	375	120	43
<i>% Change over 2008</i>	-4.6%	<i>-50.5%</i>	<i>60.0%</i>	<i>34.0%</i>	<i>92.2%</i>	<i>-19.7%</i>	<i>-3.8%</i>	<i>-10.4%</i>	<i>-18.4%</i>	<i>-3.7%</i>	<i>28.0%</i>	<i>51.7%</i>	<i>79.1%</i>
West 2009	5,947	40	130	56	162	305	1,022	1,294	1,098	1,209	484	83	64
West 2008	7,467	105	54	122	115	356	1,062	1,748	1,767	1,368	625	111	34
<i>% Change over 2008</i>	-20.4%	<i>-61.9%</i>	<i>140.7%</i>	<i>-54.1%</i>	<i>40.9%</i>	<i>-14.3%</i>	<i>-3.8%</i>	<i>-26.0%</i>	<i>-37.9%</i>	<i>-11.6%</i>	<i>-22.6%</i>	<i>-25.2%</i>	<i>88.2%</i>

VISITOR ORIGINS

* Number of Room-nights Sold * Fixed Roof Accommodation Only	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
International 2009	20,394	174	181	176	915	3,039	2,727	3,260	4,309	3,408	1,542	423	240
International 2008	34,940	226	245	357	531	2,392	5,358	9,345	10,170	4,119	1,685	289	223
% Change over 2008	-41.6%	-23.0%	-26.1%	-50.7%	72.3%	27.0%	-49.1%	-65.1%	-57.6%	-17.3%	-8.5%	46.4%	7.6%
Australia 2009	1,064	14	5	13	20	77	162	188	147	267	133	21	17
Australia 2008	1,211	15	8	5	19	109	175	242	190	241	155	10	42
% Change over 2008	-12.1%	-6.7%	-37.5%	160.0%	5.3%	-29.4%	-7.4%	-22.3%	-22.6%	10.8%	-14.2%	110.0%	-59.5%
China 2009	1,341	25	60	41	116	127	85	175	490	65	70	45	42
China 2008	1,911	72	84	109	128	115	152	347	316	365	104	85	34
% Change over 2008	-29.8%	-65.3%	-28.6%	-62.4%	-9.4%	10.4%	-44.1%	-49.6%	55.1%	-82.2%	-32.7%	-47.1%	23.5%
England 2009	2,575	10	31	33	44	141	355	429	823	425	212	39	33
England 2008	3,058	74	24	12	62	205	494	487	824	599	173	54	50
% Change over 2008	-15.8%	-86.5%	29.2%	175.0%	-29.0%	-31.2%	-28.1%	-11.9%	-0.1%	-29.0%	22.5%	-27.8%	-34.0%
France 2009	652	5	6	4	26	23	64	169	154	163	37	0	1
France 2008	572	3	18	1	5	24	62	146	176	107	25	5	0
% Change over 2008	14.0%	66.7%	-66.7%	300.0%	420.0%	-4.2%	3.2%	15.8%	-12.5%	52.3%	48.0%	-100.0%	100.0%
Germany 2009	2,362	13	18	25	21	54	353	431	488	591	305	43	20
Germany 2008	2,822	14	3	45	43	178	415	659	667	568	203	6	21
% Change over 2008	-16.3%	-7.1%	500.0%	-44.4%	-51.2%	-69.7%	-14.9%	-34.6%	-26.8%	4.0%	50.2%	616.7%	-4.8%
Ireland 2009	248	6	0	8	2	10	24	35	40	48	63	5	7
Ireland 2008	432	17	4	7	3	29	78	106	75	94	19	0	0
% Change over 2008	-42.6%	-64.7%	-100.0%	14.3%	-33.3%	-65.5%	-69.2%	-67.0%	-46.7%	-48.9%	231.6%	500.0%	700.0%
Japan 2009	2,568	10	11	9	79	136	517	472	532	463	315	19	5
Japan 2008	5,873	5	41	25	89	188	946	1,257	1,597	1,206	457	38	24
% Change over 2008	-56.3%	100.0%	-73.2%	-64.0%	-11.2%	-27.7%	-45.3%	-62.5%	-66.7%	-61.6%	-31.1%	-50.0%	-79.2%
Netherlands 2009	519	28	4	11	30	33	74	114	63	98	45	10	9
Netherlands 2008	552	12	4	0	25	15	69	170	105	101	38	12	1
% Change over 2008	-6.0%	133.3%	0.0%	1100.0%	20.0%	120.0%	7.2%	-32.9%	-40.0%	-3.0%	18.4%	-16.7%	800.0%
Scotland 2009	315	0	3	4	5	42	51	90	42	39	33	1	5
Scotland 2008	425	0	11	0	10	33	68	129	75	92	7	0	0
% Change over 2008	-25.9%	0.0%	-72.7%	400.0%	-50.0%	27.3%	-25.0%	-30.2%	-44.0%	-57.6%	371.4%	100.0%	500.0%
Switzerland 2009	596	0	2	3	0	10	74	133	182	126	31	29	6
Switzerland 2008	572	0	0	12	5	31	56	175	111	132	45	1	4
% Change over 2008	4.2%	0.0%	200.0%	-75.0%	-100.0%	-67.7%	32.1%	-24.0%	64.0%	-4.5%	-31.1%	2800.0%	50.0%
Other 2009	8,154	63	41	25	572	2,386	968	1,024	1,348	1,123	298	211	95
Other 2008	17,512	14	48	141	142	1,465	2,843	5,627	6,034	614	459	78	47
% Change over 2008	-53.4%	350.0%	-14.6%	-82.3%	302.8%	62.9%	-66.0%	-81.8%	-77.7%	82.9%	-35.1%	170.5%	102.1%
Motorcoach 2009	17,323	0	0	0	32	434	2,370	3,916	3,762	5,313	1,496	0	0
Motorcoach 2008	28,594	25	29	17	49	682	4,055	6,039	6,210	8,302	3,186	0	0
% Change over 2008	-39.4%	-100.0%	-100.0%	-100.0%	-34.7%	-36.4%	-41.6%	-35.2%	-39.4%	-36.0%	-53.0%	0.0%	0.0%
ORIGIN BREAKDOWN													
Canada	87.5%	95.9%	96.6%	95.7%	91.2%	87.3%	84.1%	86.3%	86.6%	81.8%	86.6%	94.9%	95.4%
United States	8.8%	2.9%	2.5%	3.4%	4.5%	4.8%	11.1%	10.8%	10.1%	12.8%	8.8%	3.2%	2.9%
International	3.7%	1.2%	0.9%	0.9%	4.3%	7.9%	4.8%	2.9%	3.3%	5.4%	4.6%	1.8%	1.7%

Campground December 2009

OCCUPANCY RATE		YTD	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
PROVINCE WIDE														
2009 - Occupancy Rate %	36.4%	~	~	~	0.0%	10.10%	22.4%	53.6%	50.5%	19.2%	5.6%	~	~	
2008 - Occupancy Rate %	32.8%	~	~	~	0.2%	10.8%	19.7%	48.4%	46.6%	11.1%	9.9%	~	~	
% Point Change from Previous Year	3.6%	~	~	~	-0.2%	-0.7%	2.7%	5.2%	3.9%	8.1%	-4.3%	~	~	
2009 - Site-nights Sold	224,393	~	~	~	0	4,217	30,111	87,260	82,441	19,753	611	~	~	
2008 - Site-nights Sold	184,284	~	~	~	4	3,111	25,360	74,417	70,667	9,962	763	~	~	
Difference in Site-nights Sold	40,109	~	~	~	-4	1,106	4,751	12,843	11,774	9,791	-152	~	~	
% Point change from Previous Year	21.8%	~	~	~	-100.0%	35.6%	18.7%	17.3%	16.7%	98.3%	-19.9%	~	~	
North Cape Coastal Drive														
2009 - Occupancy Rate %	24.2%	~	~	~	~	1.0%	12.2%	39.3%	36.6%	10.8%	4.4%	~	~	
2008 - Occupancy Rate %	21.1%	~	~	~	~	1.2%	12.4%	40.5%	31.5%	5.5%	0.0%	~	~	
% Point Change from Previous Year	3.1%	~	~	~	~	-0.2%	-0.2%	-1.2%	5.1%	5.3%	4.4%	~	~	
2009 - Site-nights Sold	13,874	~	~	~	~	42	1,687	5,745	5,360	1,020	20	~	~	
2008 - Site-nights Sold	12,357	~	~	~	~	50	1,426	6,079	4,009	793	0	~	~	
Difference in Site-nights Sold	1,517	~	~	~	~	-8	261	-334	1,351	227	20	~	~	
% Point change from Previous Year	12.3%	~	~	~	~	-16.0%	18.3%	-5.5%	33.7%	28.6%	2000.0%	~	~	
Green Gables Shore														
2009 - Occupancy Rate %	39.4%	~	~	~	~	12.0%	26.1%	56.9%	52.4%	19.2%	3.6%	~	~	
2008 - Occupancy Rate %	35.9%	~	~	~	~	11.2%	21.7%	51.4%	49.1%	9.3%	6.4%	~	~	
% Point Change from Previous Year	3.5%	~	~	~	~	0.8%	4.4%	5.5%	3.3%	9.9%	-2.8%	~	~	
2009 - Site-nights Sold	162,540	~	~	~	~	2,917	23,278	64,526	59,234	12,291	294	~	~	
2008 - Site-nights Sold	127,574	~	~	~	~	1,823	18,556	52,428	50,290	4,234	243	~	~	
Difference in Site-nights Sold	34,966	~	~	~	~	1,094	4,722	12,098	8,944	8,057	51	~	~	
% Point change from Previous Year	27.4%	~	~	~	~	60.0%	25.4%	23.1%	17.8%	190.3%	21.0%	~	~	
Red Sands														
2009 - Occupancy Rate %	51.2%	~	~	~	~	28.4%	40.9%	79.8%	52.4%	54.3%	26.1%	~	~	
2008 - Occupancy Rate %	36.7%	~	~	~	~	29.6%	29.6%	41.9%	44.6%	39.1%	26.6%	~	~	
% Point Change from Previous Year	14.5%	~	~	~	~	-1.2%	11.3%	37.9%	7.8%	15.2%	-0.5%	~	~	
2009 - Site-nights Sold	9,170	~	~	~	~	873	1,266	3,069	2,014	1,708	240	~	~	
2008 - Site-nights Sold	6,639	~	~	~	~	907	908	1,609	1,713	1,160	342	~	~	
Difference in Site-nights Sold	2,531	~	~	~	~	-34	358	1,460	301	548	-102	~	~	
% Point change from Previous Year	38.1%	~	~	~	~	-3.7%	39.4%	90.7%	17.6%	47.2%	-29.8%	~	~	
Points East														
2009 - Occupancy Rate %	29.6%	~	~	~	~	3.0%	12.7%	44.0%	49.6%	20.5%	1.4%	~	~	
2008 - Occupancy Rate %	30.7%	~	~	~	~	4.9%	15.6%	45.2%	45.2%	15.1%	0.0%	~	~	
% Point Change from Previous Year	-1.1%	~	~	~	~	-1.9%	-2.9%	-1.2%	4.4%	5.4%	1.4%	~	~	
2009 - Site-nights Sold	26,628	~	~	~	~	278	2,522	9,488	10,989	3,337	14	~	~	
2008 - Site-nights Sold	25,926	~	~	~	~	148	2,945	10,092	10,137	2,604	0	~	~	
Difference in Site-nights Sold	702	~	~	~	~	130	-423	-604	852	733	14	~	~	
% Point change from Previous Year	2.7%	~	~	~	~	87.8%	-14.4%	-6.0%	8.4%	28.1%	1400.0%	~	~	
Charlottetown														
2009 - Occupancy Rate %	31.3%	~	~	~	0.0%	13.5%	15.9%	46.6%	50.2%	13.9%	10.2%	~	~	
2008 - Occupancy Rate %	25.5%	~	~	~	0.2%	9.1%	15.2%	40.7%	43.6%	11.7%	12.4%	~	~	
% Point Change from Previous Year	5.8%	~	~	~	-0.2%	4.4%	0.7%	5.9%	6.6%	2.2%	-2.2%	~	~	
2009 - Site-nights Sold	12,181	~	~	~	0	107	1,358	4,432	4,844	1,397	43	~	~	
2008 - Site-nights Sold	11,788	~	~	~	4	183	1,525	4,209	4,518	1,171	178	~	~	
Difference in Site-nights Sold	393	~	~	~	-4	-76	-167	223	326	226	-135	~	~	
% Point change from Previous Year	3.3%	~	~	~	-100.0%	-41.5%	-11.0%	5.3%	7.2%	19.3%	-75.8%	~	~	
ORIGIN BREAKDOWN														
Canada	93.9%	~	~	~	25.0%	95.5%	94.6%	94.3%	94.3%	90.0%	73.0%	~	~	
British Columbia	1.1%	~	~	~	0.0%	1.5%	1.4%	0.9%	0.9%	2.3%	7.9%	~	~	
Alberta	1.2%	~	~	~	0.0%	0.9%	0.9%	1.2%	1.2%	2.2%	8.2%	~	~	
Prince Edward Island	43.6%	~	~	~	0.0%	71.4%	63.1%	38.2%	37.7%	55.8%	39.1%	~	~	
Nova Scotia	13.1%	~	~	~	0.0%	7.4%	8.3%	14.9%	14.2%	8.6%	4.7%	~	~	
New Brunswick	12.6%	~	~	~	0.0%	7.4%	9.3%	14.0%	13.4%	8.9%	5.6%	~	~	
Ontario	10.1%	~	~	~	0.0%	3.7%	6.9%	10.6%	11.8%	6.9%	3.3%	~	~	
Quebec	10.6%	~	~	~	25.0%	2.4%	3.6%	12.6%	13.3%	3.9%	1.6%	~	~	
United States	5.2%	~	~	~	0.0%	2.5%	4.3%	5.0%	5.1%	8.2%	23.1%	~	~	
Massachusetts	0.6%	~	~	~	0.0%	0.5%	0.5%	0.6%	0.6%	0.6%	2.0%	~	~	
Maine	0.8%	~	~	~	0.0%	0.4%	0.5%	0.9%	0.9%	0.9%	1.0%	~	~	
New York	0.3%	~	~	~	0.0%	0.5%	0.3%	0.2%	0.4%	0.6%	1.5%	~	~	
Florida	0.4%	~	~	~	0.0%	0.2%	0.3%	0.5%	0.4%	0.8%	0.5%	~	~	
International	0.9%	~	~	~	75.0%	1.9%	1.1%	0.7%	0.6%	1.8%	3.9%	~	~	
Germany	0.3%	~	~	~	0.0%	0.8%	0.4%	0.2%	0.2%	0.8%	0.8%	~	~	