

Tourism Indicators

November 2020

% Change 2019/2020

~ = Not open / operating

N/A = Not available

** = Data not comparable

		1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
	YTD	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Traffic													
Bridge	-51.7%	4.5%	4.9%	-41.4%	-92.3%	-90.6%	-90.2%	-60.1%	-49.0%	-33.6%	-35.5%	-42.4%	
Air	-80.9%	12.9%	3.9%	-32.9%	-96.7%	-97.4%	-95.8%	-94.1%	-93.9%	-92.3%	-92.5%	-88.9%	
Ferry	-61.4%	~	~	~	~	-99.6%	-99.4%	-65.6%	-54.6%	-47.8%	-36.8%	-3.7%	
Cruise Ships (Charlottetown)	-100.0%	~	~	~	~	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	
Motorcoach	-99.5%	-27.3%	173.7%	146.2%	-100.0%	-100.0%	-100.0%	-99.9%	-99.7%	-99.9%	-100.0%	-100.0%	
Tourism PEI Website Activity													
English Website	-28.2%	19.9%	30.2%	-33.7%	-54.9%	-51.5%	-22.3%	-34.9%	-35.6%	-36.6%	-15.7%	-21.0%	
French Website	-22.5%	12.0%	17.8%	-29.5%	-56.0%	-54.4%	43.6%	-33.2%	-51.9%	-16.3%	17.5%	-8.3%	
Visitor Information Centres / Destination Centres													
Total Parties Counsellor	-80.5%	60.0%	247.5%	-32.3%	-100.0%	-100.0%	-92.0%	-84.6%	-80.6%	-74.6%	-72.4%	-18.8%	
Golf PEI													
Non-Member Rounds	-13.0%	~	~	~	~	34.0%	-53.6%	-31.4%	-13.0%	4.0%	79.2%	**	
Parks Canada													
PEI National Park	**	N/A	N/A	N/A	N/A	N/A	-11.4%	-40.7%	-33.2%	-27.1%	N/A	N/A	
Green Gables	-95.9%	~	~	~	~	-100.0%	-100.0%	-97.0%	-91.7%	-95.3%	-99.6%	~	
Provincial Heritage Sites													
Orwell	-53.4%	~	~	~	~	-100.0%	-63.7%	-62.6%	-30.6%	-59.4%	-46.2%	202.5%	
Beaconsfield	-80.3%	-65.6%	-4.6%	-46.2%	-100.0%	-100.0%	-90.9%	-92.6%	-89.3%	-89.0%	-47.8%	-67.1%	
Eptek	-75.7%	-31.3%	24.2%	-60.5%	-100.0%	-100.0%	-91.7%	-80.7%	-86.3%	-75.4%	-50.0%	-78.5%	
Acadian Museum	-83.5%	36.5%	58.0%	27.3%	-100.0%	-100.0%	-99.2%	-87.0%	-88.2%	-74.7%	-53.7%	-55.7%	
Elmira	-29.8%	~	~	~	~	~	-33.0%	-58.3%	-21.5%	124.3%	~	~	
Basin Head	-85.0%	~	~	~	~	~	-100.0%	-88.6%	-82.8%	-70.1%	~	~	
Green Park	-80.3%	~	~	~	~	~	-100.0%	-69.3%	-80.2%	~	~	~	
Total Visitors	-73.8%	-50.7%	10.4%	-45.9%	-100.0%	-100.0%	-83.3%	-81.0%	-73.7%	-69.3%	-47.7%	-40.8%	

Release Date: Monday, January 11, 2021

Tourism Indicators

November 2020

Actuals 2020

~ = Not open / operating
N/A = Not available
** = Data not comparable

1st Quarter

2nd Quarter

3rd Quarter

4th Quarter

	YTD	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Traffic													
Cruise Ships (Charlottetown)	~	~	~	~	~	~	~	~	~	~	~	~	
Motorcoach	121	8	52	32	0	0	0	7	17	5	0	0	
Tourism PEI Website Activity													
English Website	1,230,344	130,252	127,227	89,063	60,510	86,949	155,089	196,919	166,505	92,483	71,038	54,309	
French Website	206,553	15,253	14,429	14,806	10,679	15,264	46,036	37,866	18,023	13,082	11,896	9,219	
Visitor Information Centres / Destination Centres													
Total Parties Counselling	23,696	544	1,178	389	0	0	1,308	5,234	7,266	4,975	2,002	800	
Golf PEI													
Non-Member Rounds	122,043	~	~	~	~	9,231	11,825	23,104	32,785	29,612	14,466	1,020	
Parks Canada													
PEI National Park	415,113	N/A	N/A	N/A	N/A	N/A	89,555	115,702	134,058	75,798	N/A	N/A	
Green Gables	8,713	~	~	~	~	~	~	1,691	5,218	1,702	102	~	
Provincial Heritage Sites													
Orwell	6,678	~	~	~	~	~	1,006	1,276	2,129	450	1,091	726	
Beaconsfield	4,311	299	604	353	~	~	179	296	522	307	1,334	417	
Eptek	2,557	265	641	170	~	~	72	370	412	212	278	137	
Acadian Museum	1,153	86	79	112	~	~	6	241	300	193	105	31	
Elmira	3,744	~	~	~	~	~	221	936	1,941	646	~	~	
Basin Head	3,611	~	~	~	~	~	~	1,114	1,795	702	~	~	
Green Park	932	~	~	~	~	~	~	451	481	~	~	~	
Total Visitors	22,986	650	1,324	635	~	~	1,484	4,684	7,580	2,510	2,808	1,311	

Occupancy - Fixed Roof

November 2020

% Change 2019/2020

Fixed Roof Accommodation	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Total Operations Open		224	227	236	259	532	882	977	945	882	535	212	
% Change		40.0%	38.4%	33.3%	22.7%	-16.2%	-39.5%	-42.1%	-45.0%	-43.0%	-36.8%	-29.8%	
Total Room-nights Available	1,207,935	79,251	74,993	77,492	84,013	116,075	141,543	157,703	159,510	143,290	101,875	72,190	
% Change	-16.1%	5.4%	9.0%	2.8%	10.4%	-12.0%	-24.7%	-27.1%	-26.1%	-23.3%	-18.3%	-10.0%	
Total Room-nights Sold (RNS)	238,587	18,340	20,666	13,697	4,649	6,274	11,397	34,074	59,878	35,816	19,530	14,266	
% Change	-64.6%	2.6%	0.9%	-36.1%	-82.8%	-84.5%	-84.9%	-77.3%	-64.2%	-59.5%	-54.3%	-38.9%	
Occupancy Rate	19.8%	23.1%	27.6%	17.7%	5.5%	5.4%	8.1%	21.6%	37.5%	25.0%	19.2%	19.8%	
% Point Change	-27.1%	-0.6%	-2.2%	-10.7%	-30.0%	-25.2%	-32.1%	-47.9%	-40.0%	-22.4%	-15.1%	-9.4%	
BY REGION													
North Cape Coastal Drive													
Occupancy Rate	18.3%	25.0%	31.1%	17.7%	3.0%	3.8%	9.3%	18.1%	24.9%	24.5%	23.8%	20.2%	
% Point Change	-20.5%	3.0%	5.7%	-9.6%	-20.0%	-18.4%	-27.4%	-42.3%	-44.3%	-21.7%	-6.0%	-14.5%	
Room-nights Sold (RNS)	41,547	4,742	5,750	3,393	596	749	2,045	4,324	5,883	5,538	4,967	3,560	
% Change	-58.4%	14.0%	26.6%	-35.6%	-86.5%	-85.6%	-79.7%	-77.2%	-72.3%	-55.4%	-29.3%	-45.1%	
Summerside Area ⁽¹⁾													
Occupancy Rate	18.3%	28.1%	33.2%	17.5%	3.5%	3.6%	9.7%	15.5%	18.6%	26.2%	26.2%	23.1%	
% Point Change	-23.0%	4.5%	6.8%	-9.2%	-23.2%	-21.9%	-32.8%	-46.8%	-52.0%	-28.5%	-7.8%	-16.0%	
Room-nights Sold (RNS)	29,839	4,026	4,663	2,686	528	584	1,476	2,352	2,765	3,776	3,901	3,082	
% Change	-60.0%	18.7%	31.2%	-29.8%	-86.3%	-86.3%	-80.6%	-82.1%	-80.7%	-60.3%	-32.1%	-44.2%	
Green Gables Shore													
Occupancy Rate	20.0%	5.4%	4.0%	3.1%	2.4%	1.9%	4.1%	22.9%	42.6%	21.4%	12.5%	21.0%	
% Point Change	-26.1%	4.5%	2.2%	1.7%	-3.6%	-8.8%	-25.4%	-49.4%	-34.7%	-11.7%	-5.0%	15.1%	
Room-nights Sold (RNS)	46,405	130	90	77	72	428	1,642	11,380	20,963	9,218	1,887	518	
% Change	-69.3%	584.2%	157.1%	148.4%	-61.5%	-86.1%	-90.7%	-77.6%	-61.7%	-54.9%	-52.8%	137.6%	
Red Sands													
Occupancy Rate	14.0%	5.1%	6.4%	4.8%	3.3%	3.5%	3.8%	20.4%	33.5%	18.0%	10.1%	7.6%	
% Point Change	-19.3%	1.5%	0.6%	-1.0%	-0.9%	-5.4%	-18.0%	-40.7%	-33.8%	-6.7%	0.1%	1.9%	
Room-nights Sold (RNS)	6,662	105	123	103	89	155	265	1,668	2,544	1,087	380	143	
% Change	-67.8%	47.9%	11.8%	-15.6%	-2.2%	-59.1%	-86.7%	-76.1%	-67.4%	-56.1%	-27.6%	9.2%	

(1) The Summerside Area is the gateway to the North Cape Coastal Drive and the Summerside statistics have been profiled so they can be interpreted as a separate region or part of the North Cape Coastal Drive.

Occupancy - Fixed Roof

November 2020

% Change 2019/2020

Fixed Roof Accommodation		1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Charlottetown													
Occupancy Rate	20.0%	25.1%	29.5%	19.6%	3.9%	4.9%	7.8%	19.3%	39.3%	30.0%	20.8%	20.8%	
% Point Change	-32.8%	-1.9%	-5.5%	-12.3%	-40.4%	-41.1%	-47.6%	-54.8%	-45.2%	-39.0%	-30.2%	-10.8%	
Room-nights Sold (RNS)	114,853	13,138	14,505	9,888	1,973	2,753	4,333	10,372	22,347	15,273	10,687	9,584	
% Change	-66.0%	-0.9%	-6.7%	-36.3%	-90.8%	-90.5%	-88.4%	-81.3%	-64.1%	-64.2%	-63.5%	-40.6%	
Points East													
Occupancy Rate	22.8%	6.6%	6.2%	6.9%	24.5%	17.0%	18.3%	28.6%	36.5%	22.7%	15.1%	11.3%	
% Point Change	-20.1%	-5.8%	-3.2%	-8.1%	-1.8%	-5.2%	-16.3%	-35.4%	-36.4%	-17.1%	2.8%	2.5%	
Room-nights Sold (RNS)	29,120	225	198	236	1,919	2,189	3,112	6,330	8,141	4,700	1,609	461	
% Change	-55.2%	-38.5%	-20.5%	-49.7%	129.3%	-18.4%	-62.6%	-65.4%	-61.3%	-55.3%	-14.9%	20.4%	

Occupancy - Fixed Roof

November 2020

% Change 2019/2020

% Change 2019/2020													
Fixed Roof Accommodation	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
BY TYPE													
Hotels/Motels/Resorts													
Occupancy Rate	20.8%	26.0%	31.5%	20.2%	6.2%	6.3%	10.1%	20.1%	36.2%	29.1%	22.2%	20.9%	
% Point Change	-29.0%	-0.3%	-1.8%	-11.6%	-33.6%	-31.8%	-39.4%	-51.6%	-46.0%	-31.6%	-21.2%	-13.1%	
Room-nights Sold (RNS)	157,432	16,412	18,820	12,246	4,144	4,684	7,629	15,900	29,387	21,422	14,755	12,033	
% Change	-62.9%	0.2%	-0.6%	-37.5%	-82.9%	-85.4%	-83.6%	-78.7%	-64.8%	-60.2%	-55.6%	-42.5%	
Inns													
Occupancy Rate	24.0%	41.3%	45.5%	25.3%	0.0%	0.0%	6.3%	26.7%	41.3%	28.9%	35.8%	31.6%	
% Point Change	-34.4%	6.9%	-7.0%	-18.0%	-51.8%	-35.3%	-41.6%	-46.0%	-44.5%	-31.7%	-8.3%	-13.2%	
Room-nights Sold (RNS)	9,775	679	700	415	0	0	356	1,666	2,573	1,717	1,071	598	
% Change	-63.0%	27.4%	-4.8%	-38.2%	-100.0%	-100.0%	-89.2%	-69.9%	-60.2%	-60.3%	-39.5%	-27.0%	
Cabins/Cottages													
Occupancy Rate	21.7%	11.4%	11.7%	9.9%	6.4%	5.7%	6.5%	26.2%	44.3%	22.8%	13.2%	21.6%	
% Point Change	-22.1%	2.5%	1.9%	-2.7%	-9.3%	-9.2%	-21.3%	-42.5%	-29.3%	-7.9%	-2.8%	10.2%	
Room-nights Sold (RNS)	64,321	670	658	627	469	1,488	3,120	15,450	25,932	11,658	3,032	1,217	
% Change	-63.6%	67.1%	50.6%	-7.1%	-54.7%	-66.7%	-83.9%	-73.6%	-59.4%	-48.0%	-37.7%	36.4%	
Tourist Home/B&B													
Occupancy Rate	6.0%	7.0%	6.1%	4.6%	0.5%	1.0%	2.5%	6.8%	13.0%	8.3%	7.1%	6.1%	
% Point Change	-29.3%	-0.6%	0.0%	-2.5%	-12.5%	-16.5%	-34.9%	-55.4%	-57.0%	-37.2%	-14.5%	-1.8%	
Room-nights Sold (RNS)	6,380	567	469	409	36	102	292	849	1,645	979	635	397	
% Change	-86.1%	15.7%	32.9%	-11.5%	-95.8%	-95.5%	-95.3%	-92.4%	-87.1%	-87.4%	-77.4%	-41.4%	
Trailer Rentals/Hostels													
Occupancy Rate	11.4%	2.8%	4.7%	#DIV/0!	0.0%	0.0%	0.0%	23.4%	36.5%	5.7%	8.0%	3.7%	
% Point Change	-11.8%	-15.8%	-4.8%	-9.4%	-10.7%	-10.8%	-8.3%	-13.7%	-6.6%	-9.5%	0.9%	-13.0%	
Room-nights Sold (RNS)	679	12	19	0	0	0	0	209	341	40	37	21	
% Change	-63.7%	-82.6%	-40.6%	-100.0%	-100.0%	-100.0%	-100.0%	-65.1%	-51.4%	-77.5%	-2.6%	-65.6%	

Occupancy - Campground

November 2020

% Change 2019/2020

Campground	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Total Operations Open		~	~	~	~	20	38	42	42	42	17	~	
% Change		~	~	~	~	-23.1%	-19.1%	-17.6%	-19.2%	-6.7%	-10.5%	~	
Total Site-nights Available	586,033	~	~	~	~	18,472	125,107	146,803	148,880	128,003	18,678	~	
% Change	-17.2%	~	~	~	~	-37.6%	-19.7%	-20.7%	-19.5%	0.2%	-23.8%	~	
Total Site-nights Sold (SNS)	211,111	~	~	~	~	123	34,397	64,252	71,661	39,152	1,526	~	
% Change	-37.7%	~	~	~	~	-98.2%	-37.2%	-45.2%	-39.8%	-1.1%	-17.8%	~	
Occupancy Rate	36.0%	~	~	~	~	0.7%	27.5%	43.8%	48.1%	30.6%	8.2%	~	
% Point Change	-11.9%	~	~	~	~	-21.8%	-7.7%	-19.6%	-16.2%	-0.4%	0.6%	~	
North Cape Coastal Drive													
Occupancy Rate	24.1%	~	~	~	~	0.0%	9.6%	36.8%	35.9%	15.4%	9.1%	~	
% Point Change	-6.6%	~	~	~	~	-3.6%	-7.2%	-5.5%	-11.4%	-1.0%	2.6%	~	
Site-nights Sold (SNS)	12,523	~	~	~	~	0	917	4,477	4,759	2,168	202	~	
% Point change	-52.8%	~	~	~	~	-100.0%	-71.1%	-52.1%	-56.8%	-19.8%	23.9%	~	
Summerside Area ⁽¹⁾													
Occupancy Rate	65.1%	~	~	~	~	~	6.5%	85.8%	85.1%	54.6%	~	~	
% Point Change	12.4%	~	~	~	~	~	-20.9%	18.0%	11.2%	19.5%	~	~	
Site-nights Sold (SNS)	1,724	~	~	~	~	~	30	628	765	301	~	~	
% Change	-72.4%	~	~	~	~	~	-95.7%	-71.0%	-67.6%	-70.5%	~	~	

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Occupancy - Campground

November 2020

% Change 2019/2020		1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
Campground	YTD	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Green Gables Shore													
Occupancy Rate	37.3%	~	~	~	~	1.1%	28.9%	43.2%	49.0%	33.2%	1.0%	~	
% Point Change	-13.9%	~	~	~	~	-24.7%	-10.7%	-23.3%	-17.0%	-0.9%	-0.1%	~	
Site-nights Sold (SNS)	149,950	~	~	~	~	93	26,173	44,377	50,181	29,025	101	~	
% Point change	-36.9%	~	~	~	~	-97.8%	-36.4%	-46.2%	-38.4%	3.2%	-33.1%	~	
Red Sands													
Occupancy Rate	14.6%	~	~	~	~	~	30.1%	13.8%	12.8%	8.8%	~	~	
% Point Change	-23.0%	~	~	~	~	~	2.2%	-33.3%	-37.0%	7.1%	~	~	
Site-nights Sold (SNS)	1,950	~	~	~	~	~	624	535	500	291	~	~	
% Point change	-58.1%	~	~	~	~	~	-28.5%	-70.4%	-74.1%	1,064.0%	~	~	
Charlottetown													
Occupancy Rate	37.2%	~	~	~	~	0.0%	33.1%	58.5%	56.4%	29.0%	15.4%	~	
% Point Change	-18.4%	~	~	~	~	-29.1%	-11.7%	-26.2%	-27.0%	-8.0%	-6.6%	~	
Site-nights Sold (SNS)	15,262	~	~	~	~	0	2,698	4,933	4,759	2,369	503	~	
% Point Change	-33.4%	~	~	~	~	-100.0%	-26.1%	-30.9%	-32.3%	-21.6%	-40.0%	~	
Points East													
Occupancy Rate	40.5%	~	~	~	~	0.7%	27.3%	50.5%	55.2%	35.1%	22.3%	~	
% Point Change	-5.4%	~	~	~	~	-17.6%	-0.1%	-11.0%	-12.8%	5.3%	6.0%	~	
Site-nights Sold (SNS)	31,426	~	~	~	~	30	3,985	9,930	11,462	5,299	720	~	
% Point change	-33.6%	~	~	~	~	-96.9%	-32.3%	-39.7%	-34.7%	-7.4%	2.1%	~	

		1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
	YTD	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
TOTAL OVERNIGHT STAYS (ONS)	449,844	18,340	20,666	13,697	4,795	6,397	45,794	98,326	131,539	74,968	21,056	14,266	
% Change	-55.6%	2.6%	0.9%	-36.1%	-82.3%	-86.4%	-64.8%	-63.3%	-54.0%	-41.5%	-52.8%	-38.9%	
ORIGIN BREAKDOWN	100%	100%			100%			100%					
Canada	96.7%	94.4%	95.1%	94.7%	64.1%	73.1%	94.9%	97.6%	98.9%	97.9%	96.8%	97.5%	
United States	0.6%	3.2%	3.6%	3.3%	1.0%	0.5%	0.2%	0.2%	0.2%	0.2%	0.4%	0.7%	
International	2.7%	2.4%	1.4%	2.0%	34.9%	26.4%	4.8%	2.2%	1.0%	2.0%	2.9%	1.8%	
% Change 2019/2020													
CANADA ONS*	-50.5%	2.4%	0.5%	-36.8%	-88.5%	-88.0%	-60.8%	-58.9%	-47.6%	-29.9%	-44.9%	-35.2%	
Fixed Roof - RNS*	-59.8%	2.4%	0.5%	-36.8%	-88.5%	-86.1%	-84.5%	-74.1%	-57.0%	-49.3%	-46.7%	-35.2%	
Campground - SNS*	-34.2%	~	~	~	~	-98.0%	-34.1%	-42.2%	-36.3%	5.6%	-6.8%	~	
New Brunswick ONS*	-37.9%	32.1%	-5.3%	-41.2%	-86.1%	-86.6%	-88.7%	-43.2%	-22.1%	1.0%	-31.7%	-29.2%	
Fixed Roof - RNS*	-36.1%	32.1%	-5.3%	-41.2%	-86.0%	-86.0%	-83.5%	-44.4%	-13.5%	-3.1%	-31.5%	-29.2%	
Campground - SNS*	-43.0%	~	~	~	~	-100.0%	-99.9%	-41.4%	-34.3%	21.6%	-43.2%	~	
Nova Scotia ONS*	-42.6%	5.6%	-3.1%	-46.5%	-94.1%	-92.0%	-91.3%	-56.9%	-22.5%	-2.6%	-30.2%	-40.8%	
Fixed Roof - RNS*	-41.8%	5.6%	-3.1%	-46.5%	-94.1%	-91.7%	-88.2%	-58.3%	-17.8%	-5.7%	-30.8%	-40.8%	
Campground - SNS*	-44.9%	~	~	~	~	-100.0%	-99.9%	-54.8%	-30.3%	10.2%	38.0%	~	
Ontario ONS*	-89.7%	4.9%	22.4%	-21.4%	-89.5%	-92.9%	-97.6%	-97.5%	-92.5%	-86.1%	-82.2%	-69.1%	
Fixed Roof - RNS*	-88.0%	4.9%	22.4%	-21.4%	-89.5%	-92.5%	-97.0%	-97.3%	-91.1%	-85.1%	-82.0%	-69.1%	
Campground - SNS*	-97.7%	~	~	~	~	-100.0%	-99.9%	-98.1%	-97.3%	-93.6%	-95.9%	~	
Prince Edward Island ONS*	-9.0%	-21.0%	-9.1%	-42.2%	-72.0%	-77.8%	-9.6%	-6.0%	-1.1%	11.4%	-17.9%	-1.8%	
Fixed Roof - RNS*	-25.2%	-21.0%	-9.1%	-42.2%	-71.8%	-60.2%	-34.3%	-20.4%	0.0%	-22.0%	-22.7%	-1.8%	
Campground - SNS*	-1.2%	~	~	~	~	-97.5%	-4.1%	-2.8%	-1.3%	23.5%	12.8%	~	
Quebec ONS*	-95.9%	-9.5%	21.8%	-32.7%	-98.8%	-92.9%	-98.9%	-99.5%	-98.8%	-95.4%	-94.6%	-84.9%	
Fixed Roof - RNS*	-93.5%	-9.5%	21.8%	-32.7%	-98.8%	-92.7%	-98.6%	-99.0%	-97.8%	-94.5%	-94.6%	-84.9%	
Campground - SNS*	-99.8%	~	~	~	~	-100.0%	-100.0%	-99.9%	-99.8%	-99.2%	-100.0%	~	
All Other Provinces ONS*	-84.0%	8.0%	50.1%	-4.6%	-96.8%	-98.4%	-96.8%	-93.9%	-85.8%	-84.4%	-71.2%	-56.8%	
Fixed Roof - RNS*	-82.7%	8.0%	50.1%	-4.6%	-96.8%	-98.3%	-96.3%	-94.1%	-85.1%	-84.2%	-70.5%	-56.8%	
Campground - SNS*	-92.0%	~	~	~	~	-100.0%	-98.6%	-93.1%	-89.4%	-85.7%	-98.0%	~	

[illegible]

Definitions

TOURISM INDICATORS

Bridge Traffic - Source: Strait Crossing Bridge Limited. Data is the percentage change of the counts of vehicles with 2 axles and motorcycles leaving PEI at Confederation Bridge against the same period of last year.

Air Traffic - Source: Charlottetown Airport Authority. Data is the percentage change of the number of air passengers enplaning and deplaning at the Charlottetown Airport against the same period of last year.

Ferry Traffic - Source: Northumberland Ferries Limited. Data is the percentage change of the counts of vehicles leaving PEI via the Wood Island Ferry against the same period of last year.

Cruise Ships - Sources: Charlottetown Harbour Authority Inc / Summerside Port Corp. Data is the percentage change (and actuals) of the total number of passengers and crew on the cruise ships that visit the Historic Charlottetown Seaport / Port of Summerside against the same period of last year.

Motorcoach - Source: Tourism PEI. Motorcoach is the short form of "motorcoach tour", which is defined as group tours that are transported via large and well-powered bus to their destinations, itinerary activities, and back. Data is the percentage change (and actuals) of the total number of room-nights sold to motorcoach passengers against the same period of last year. *Note: Motorcoach data is not available by origin.*

Tourism PEI Website Activity - Source: Tourism PEI. Data is the percentage change (and actual) of the total number of visits to www.tourismpei.com (English) and www.tourismpei.com/fr (French) against the same period last year. This includes desktop, tablet and mobile direct access to our website and excludes access on mobile using an app.

Visitor Information Centres / Destination Centres - Source: Tourism PEI. Data is the percentage change (and actuals) of the counts of parties counselled at all Visitor Information Centres / Destination Centres against the same period of last year.

Golf PEI - Source: Golf PEI. Data is the percentage change (and actuals) of the non-member rounds played at all 18-hole and 9-hole courses against the same period of last year.

National Parks - Source: Parks Canada. PEI National Park data is the percentage change (and actuals) of the number of person-visits ⁽¹⁾ made to the national park. Province House and Green Gables data is the percentage change (and actuals) of the number of visitors to each historic site.

⁽¹⁾ Person-visits: Each time a person enters the land or marine part of a reporting unit (i.e. national park or national historic site) for recreational, educational or cultural purposes during business hours. Through, local and commercial traffic are excluded. Same day re-entries and re-entries by visitors staying overnight in the reporting unit do not constitute new person-visits.

Provincial Heritage Sites - Source: PEI Museum. Data is the percentage change (and actuals) of the total number of visitors to each heritage site against the same period of last year.

Definitions

OCCUPANCY

Room-nights Sold (RNS) - The number of room-nights sold in each month. This number is calculated based on reports submitted by all licensed fixed-roof accommodations (i.e. hotels, cottages, B&Bs, etc.) in PEI and includes motorcoach figures. All RNS breakdown by province, state or country in the visitor origin section does not include motorcoach figures and is indicated by an asterick (RNS*).

Site-nights Sold (SNS) - The number of site-nights sold in each month. This number is calculated based on reports submitted by all licensed campground operations in PEI and includes motorcoach figures. All SNS breakdown by province, state or country in the visitor origin section does not include motorcoach figures and is indicated by an asterick (SNS*).

Occupancy Rate - The percentage of room-nights that are occupied (sold) out of all room-nights available in the province. This rate is based on reports submitted by all licensed fixed-roof accommodations (i.e. hotels, cottages, B&Bs, etc.) in PEI and includes motorcoach figures.

Accommodation Types - The accommodation types are grouped under the following categories: **Hotels/Motels/Resorts, Inns, Cabins/Cottages** (includes Cabins, Cottage, Vacation Home, Apartment, Condo), **Tourist Home/B&B** (includes Bed and Breakfast, Tourist Home), and **Trailer Rentals/Hostels**.

VISITOR ORIGINS

Overnight Stays (ONS) - The number of room-nights and site-nights sold (combined) in each month. This number is calculated based on reports submitted by all licensed fixed-roof and campground operations in PEI and includes motorcoach figures. All ONS breakdown by province, state or country does not include motorcoach figures and is indicated by an asterick (ONS*).

Visitor Origins - The percentage change of the number of overnight stays at either fixed-roof accommodation or campground by visitors from each region against the same period of last year. The breakdown of fixed-roof accommodation and campground are also reported.

Origin Breakdown - These percentages do not include motorcoach figures.

Current Operator Compliance Rate: 99.53%

Note: Monthly indicator reports are not released until 95% of the operators have submitted their occupancy data

All data subject to ongoing revisions from the various sources of data

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